



Media Contact:
Piyo Piyo USA
ahsu@piyopiyouusa.com
(949) 398-8253 ext. 531

Piyo Piyo USA Announces in Selected Stores & Online Retail Partnership with Babies“R”Us

Safe, Functional, and Fun Baby Product Line Now Sold in Babies“R”Us in Selected Stores and at BabiesRUs.com

IRVINE, California (Jan. 15, 2016) – Piyo Piyo USA, a company dedicated to making safe, functional, innovative baby gear products, today announced its in selected stores and online retailer agreement with Babies“R”Us. The nation’s leading dedicated baby products retailer will be offering Piyo Piyo USA merchandise in 96 stores nationwide and online at BabiesRUs.com starting Jan. 15, 2016.

Piyo Piyo USA, named after the sound of a duckling, offers a vast product line with about 65 SKUs covering everything from baby care and feeding, to bath and potty, toys and gift sets. With bright and fun product designs incorporating a cast of Piyo Piyo characters, the baby company has a presence in six continents and over 20 countries.

“Over the past few months, we have been working hard to make our innovative parenting solutions readily available nationwide, and the agreement with Babies“R”Us just further delivers on that promise,” said Abby Hsu, Piyo Piyo USA Marketing Manager. “All Piyo Piyo products have been researched and developed extensively by our team of designers and engineers. We believe the quality of our products reassures our customers that only the best is good enough for their little ones.”

With best selling items including Piyo Piyo’s Training Chopsticks, Bendable Spoon and Fork Set, Waterproof Bib, Shower Cap, Baby Nail Scissors, Baby Water Wipes, the company continues to provide merchandise that is not only BPA and Phthalate free, but also green and durable.

The character behind the brand, Piyo Piyo, has a pertinent personality that many young children can relate to making the brand approachable and relatable. For example, like many kids, Piyo Piyo enjoys being with friends, going to the park, flying a kite, loves adventure, and make you smile.

To learn more about Piyo Piyo, please visit: www.piyopiyouusa.com.

About Piyo Piyo USA

Born from a mother and father’s love for their baby, Piyo Piyo products have always been developed with little ones in mind. After discovering the lack of safe, functional and fun baby products available for their children, founders Annie and William decided to create their own line of products in Taiwan. Creating Piyo Piyo’s lovable, fun and bright character not only helped brighten parents’ day, but put smiles on their faces as well. Named after the sound of a duckling, Piyo Piyo was born in 1988 offering everything from baby care and feeding, to bath and potty, toys and gift sets in six continents and 20 countries.

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